**C3Wave Partners With Pervasive Software to Utilize MySQL Data Metering Service ,
Enabling Better Billing and Revenue Modeling**

AUSTIN, Texas (March 12, 2013) - Pervasive Software® Inc. (NASDAQ: PVSW)**, a global leader in cloud-based and on-premises data innovation**, has entered into a partnership with C3Wave, a cloud consulting and software integration services provider, to enable C3Wave to utilize Pervasive UseaBiLLity™, a cloud-based data metering service for MySQL applications. By integrating the MySQL data metering service with its SORA Billing Engine, C3Wave can map database events to application features and then report each instance of actions such as create, insert, update and delete. The application usage information will be fed into SORA and help clients track user activity for billing and analytics purposes.

C3Wave uses its SORA engine to help migrate client business processes to the cloud. Through the use of Pervasive UseaBiLLity, application usage information can improve billing, revenue modeling, product feature use analysis, marketing and support planning and IT department chargeback efforts. C3Wave consultants are also able to implement Pervasive UseaBiLLity as a standalone solution when delivering in-person and online consulting engagements.

"Our clients are constantly looking for ways to optimize their business models before the go-to-market period, and provide their customers with more cloud-based operations tools to meet their needs," said Stephan Engelen, managing partner at C3Wave. "By adding usage-based analysis and billing services to SORA, our clients can track what product usage their customers find most valuable and leverage that data to optimize revenues.

"This partnership allows us to better serve companies that are looking for ways to start or grow their SaaS business and will deliver valuable information to ISVs and their customers, "said Gilbert Van Cutsem, general manager of Pervasive Database Products. "Pervasive UseaBiLLity monitors user activity for the application, enabling ISVs to identify key application functions, track their usage, and use the data to iteratively refine and optimize their SaaS business model."

For more information about Pervasive UseaBiLLity, and to access an interactive demo, please visit http://useabillity.pervasive.com/.